

Energising the digital transition

Is the cooperation in O&G exploration FAIR?

Martin Hoff / Manager Information Management 20 november 2019



Data is a strategic asset for all players in the energy transition. We must use our unique data knowledge strategically for the data ecosystem as the fuel for the energy transition and (speed up) the decision making.

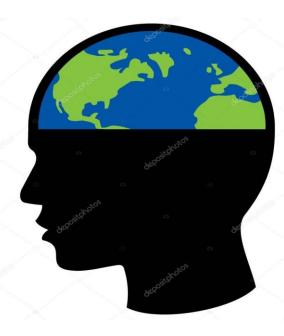
In a *High Performance Digital Organisation* is speed the KPI:

- Reaction time on an event/opportunity
- Detection of an event/opportunity











market comparison

The cooperation between market parties in data (and knowledge) sharing in the O&G is <u>un-FAIR</u> and does not fully support the potential of digitalisation of the Energy transition

A FAIR playing field in Exploration must support:

F = Findable

(meta)data are assigned a global unique and persistent identifier

A = Accessible

(meta) data are retrieveble by their identifier using standardized communication protocol

I = Interoperable

(meta)data use a formal, accessible, shared and broadly applicable langueage for knowledge presentation

R = Reusable

meta(data) are richly described with a plurability of accurate and relevant attributes